



**ALL NEW ECOSPORT**



**HYUNDAI CRETA**



All New  
Ford  
EcoSport



Hyundai  
Creta



STYLE ON YOUR SIDE	ECOSPORT	CRETA
Projector Headlamps with Day Time Running Lights	✓	✓
17" Alloy Wheels	✓	✓
Power Adjustable & Foldable ORVMs	✓	✓
Bi-Functional Projector Headlamps	✗	✓
Cornering Lamps	✗	✓
Dual Tone Exterior Color	✗	✓
Multicolor (7 Colors) Footwell Ambient Lighting	✓	✗
Alloy Pedals	✓	✗
Puddle Lamps	✓	✗
Leather Seats	✓	<b>Leatherette</b>

**EcoSport features bold, dynamic Ford SUV styling, sculpted bonnet with a central bulge delivers a cleaner front-end appearance, the front-end design is dominated by a new large trapezoidal grille design and distinctive angular headlights with incorporated stylish LED daytime running lights all designed to reflect an adventurous character.**

ROAD PRESENCE	ECOSPORT	CRETA	DIFFERENCE
Length (mm)	<b>3998</b>	<b>4270</b>	<b>27.2 cm</b>
Width (mm)	<b>1765</b>	<b>1780</b>	<b>1.5 cm</b>
Height with Roof Rails (mm)	<b>1665</b>	<b>1630</b>	<b>3.5 cm</b>
Wheelbase (mm)	<b>2519</b>	<b>2590</b>	<b>7.1 cm</b>
Fuel Tank (ltr)	<b>52</b>	<b>55</b>	<b>3 ltr</b>



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<b>TECHNOLOGY ON YOUR SIDE</b>	<b>ECOSPORT</b>	<b>CRETA</b>
Push Start/Stop and Smart Entry with Capacitive Sensor	✓	✓
Rear View Camera	✓	✓
Electric Power Steering	✓	✓
SYNC 3 voice enabled best in segment infotainment system	✓	×
Touchscreen Infotainment System Screen Size	<b>8" &amp; 6.5"</b>	<b>7"</b>
EPAS with Pull Drift Compensation & Active Nibble Cancellation	✓	×
Paddle Shifters (with AT)	✓	×

<b>FUN ON YOUR SIDE</b>	<b>ECOSPORT</b>	<b>CRETA</b>
6 Speed Automatic Transmission	✓	✓
Tilt & Telescopic Steering Wheel	✓	<b>Tilt Only</b>
Steering Mounted Audio & Bluetooth Controls	✓	✓
<b><u>Petrol Engine:</u></b>	1.5 L 123 PS & 150 NM FE-17 kmpl (MT) FE – 14.8 kmpl (AT)	1.6 L 123 PS & 151 NM FE-15.2 kmpl (MT) FE-11 kmpl (AT)
<b><u>Diesel Engine:</u></b>	1.5 L 100 PS & 205 NM FE-23 kmpl	1.4 L 90 PS & 220 NM FE – 21.3 kmpl
		1.6 L 128 PS & 260 NM FE – 19.6 kmpl
Paddle Shifter (with AT)	✓	×
Cruise Control with Adjustable Speed Limiter Device	✓	×



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Creta**



	ECOSPORT		CRETA		
	Diesel (TDCi)	Petrol (Vi-VCT)	Diesel (TDCi)		Petrol (VTVT)
Displacement	1498 cc	1497 cc	1396 cc	1582 cc	1591 cc
Power (PS@rpm)	100 PS @ 3750 rpm	123 PS @ 6500rpm	90 PS @ 4,000 rpm	128 PS @ 4000 rpm	123 PS @ 6400 rpm
Torque (NM@rpm)	205 Nm @ 1750 ~ 3250 rpm	150 NM @ 4500 rpm	219 Nm @ 1500 ~ 2750 rpm	260 NM @ 1900 – 2750 rpm	151 NM @ 4850 rpm
FE	23 Kmpl	17 kmpl (MT)	21.38 Kmpl	19.67 Kmpl	15.29 Kmpl

- Ford's All New EcoSport 1.5L TDCi offers perfect combination of performance & FE.
- Ford's diesel engine offers peak torque for a wider torque band of 1500 (3250 – 1750 = 1500) as compared to Creta's which is just 1250 for 1.4 L & 850 for 1.6 L. Wider torque band leads to lesser gear changes, better FE. In addition this wider torque band makes EcoSport's 1.5L TDCi engine giving comparable 20-80KM figures with more powerful Creta's 1.6L TDCi engine.

SAFETY ON YOUR SIDE	ECOSPORT	CRETA
ABS with EBD	✓	✓
Front Dual Airbags	✓	✓
EBA, ESC, TCS, HLA	✓	✓
Side & Curtain Airbags	✓	✓
Speed Sensing Auto Door Lock	✗	✓
Light flashing during crash unlocking of doors	✓	✗
Approach Lights	✓	✗
Ford MyKey	✓	✗
ISOFIX	✓	✗
Emergency Assistance	✓	✗

**EcoSport offers all the Standard Safety features which Creta does; in addition to that also offers several features which Creta doesn't making EcoSport vehicle with highest safety standards in the segment.**



**All New  
Ford  
EcoSport**



**Hyundai  
Creta**



CONVENIENCE ON YOUR SIDE	ECOSPORT	CRETA
Front Full Console Armrest with Storage	✓	✓
Rear Parking Sensors	✓	✓
Rear AC Vents	✗	✓
Cargo Area Management System – Flat Bed Seats	✓	✗
Dual Front USB Ports with Illumination	✓	✗
Automatic Headlamps	✓	✗
Rain Sensing Wipers	✓	✗

**EcoSport takes comfort & convenience to a next level as compared to Creta**

MOMENT OF TRUTH	COUNT
No. of features common between EcoSport & Creta	14
No. of Unique features which EcoSport has and Creta does not	18
No. of Unique features which Creta has and EcoSport does not	5

PRICE CHECK	ECOSPORT	CRETA	DIFFERENCE
Base Variant Ex-Showroom Price	<b>7.66 lac</b> 1.5 L Petrol Ambiente	<b>9.29 lac</b> 1.6 L Petrol E	<b>1.6 lac</b>
Top Variant Ex-Showroom Price	<b>10.89 lac</b> 1.5 L Diesel Titanium+	<b>14.48 lac</b> 1.6 L Diesel SX(O)	<b>3.6 lac</b>

\* Ex-Showroom Prices Delhi as on 1<sup>st</sup> Jan'18

**EcoSport not just has advantage over Creta in terms of pricing but features as well. EcoSport offers 18 unique features over Creta at a much lower Ex-Showroom.**

# The All New EcoSport Service Price Promise

When it comes to Service & Parts Prices,  
Ford keeps your Pockets Happy!

PETROL			
Part Name	EcoSport	Model 1	Difference
Air Filter	358	321	-37
Oil Filter	132	219	87
Fuel Filter	622	397	-225
Wiper Blade Driver	416	1256	840
Wiper Blade Passenger	329	895	566
Spark Plug	163	282	119
Timing Belt	1971	2928	957
Net advantage of EcoSport over Creta			2307

DIESEL			
Part Name	EcoSport	Model 1	Difference
Oil Filter	357	459	102
Fuel Filter	1313	2050	737
Wiper Blade Driver	416	1256	840
Wiper Blade Passenger	329	895	566
Timing Belt	764	798	34
Drive belt	404	377	-27
Air Filter	358	346	-12
Net advantage of EcoSport over Creta			2240

\*Prices Stated above are MRP

**"Ford easily beats the competition on spare parts prices".**  
  
Spares Parts Price Survey, December 2016  
 Now that's what affordable service should be.

Even 5<sup>th</sup> Year Service cost  
Is as low as INR 4073

No replacement of **Coolant** required

**Fuel Filter and Brake Fluid** replacement required every 3 years



**Absolute Transparency** – We tell you the Service Cost in Advance & Charge you exactly what you calculate

Calculate your Service/Maintenance Estimate

<https://www.fordservicepricepromise.com/>

Knowing your Service Cost is just few clicks away!



PERIODIC MAINTENANCE SERVICE



REPAIRS & REPLACEMENT



BOTH

Service Interval

Kilometer

Select Category

Select Sub Category

Select-Interval ▼

Select Kilometer ▼

None Selected ▼

Select Category First ▼



**All New  
Ford  
EcoSport**



**Hyundai  
Creta**



## ***Fuel & Variant Comparison Index***

### **DIESEL VARIANTS**

<b>ECOSPORT</b>	<b>CRETA</b>
<b>1.5 L AMBIENTE</b>	<b>1.4 L E+</b>
<b>1.5 L TREND</b>	<b>1.4 L S</b>
<b>1.5 L TREND+</b>	<b>1.4 L S+</b>
<b>1.5 L TITANIUM</b>	<b>1.6 L SX</b>
<b>1.5 L TITANIUM+</b>	<b>1.6 L SX+</b>
<b>1.5 L TITANIUM+</b>	<b>1.6 L SX (O)</b>

### **PETROL VARIANTS**

<b>ECOSPORT</b>	<b>CRETA</b>
<b>1.5 L AMBIENTE</b>	<b>1.6 L E</b>
<b>1.5 L TREND</b>	<b>1.6 L E+</b>
<b>1.5 L TITANIUM</b>	<b>1.6 L SX+</b>
<b>1.5 L TITANIUM+ (AT)</b>	<b>1.6 L SX+ (AT)</b>

# All NEW ECOSPORT AMBIENTE

# HYUNDAI CRETA E+

₹ \_\_\_\_\_ ₹ \_\_\_\_\_

VS



1.5L TDCi

## FUN / PERFORMANCE

1.4L CRDi

1498	Engine Capacity (cc)	1396
100/73.8	Power (PS/kW)	90/66
205	Torque (Nm)	219.6
5 - Speed MT	Transmission	6 - Speed MT
23	Mileage (km/l)	21.38



## STYLE, TECHNOLOGY & CONVENIENCE

1665	Height with Roof Rails (mm)	1630
Tilt & telescopic	Steering Wheel Adjustment	Tilt Only
✓	Height Adjustable Rear headrest	✗
✓	Halogen Quadbeam Reflector Headlamps	✗
✓	Device Dock	✗
✓	Approach Lights	✗
✓	EPAS	✗

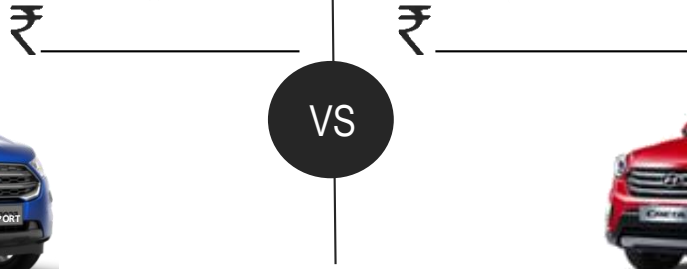
## SAFETY

✓	Safe Clutch Start	✗
✓	Front seat belts with Pretensioner & Load Limiter	✗
✓	Power Door Lock	✗
✓	Driver Seatbelt Reminder	✗



# All NEW ECOSPORT TREND

# HYUNDAI CRETA S



1.5L TDCi

## FUN / PERFORMANCE

1.4L CRDi

1498	Engine Capacity (cc)	1396
100/73.8	Power (PS/kW)	90/66
205	Torque (Nm)	219.6
5 - Speed MT	Transmission	6 - Speed MT
23	Mileage (km/l)	21.38



## STYLE, TECHNOLOGY & CONVENIENCE

1665	Height with Roof Rails (mm)	1630
Tilt & telescopic	Steering Wheel Adjustment	Tilt Only
✓	Mobile Navigation with Apple car play & Android auto	✗
✓	Halogen Quadbeam Reflector Headlamps with Chrome Bezel	✗
✓	Dual USB Ports with Illumination	✗
✓	Approach Lights	✗
✓	Automatic Air Conditioning with Heater	✗

## SAFETY

✓	Safe Clutch Start	✗
✓	Front seat belts with Pretensioner & Load Limiter	✗
✓	Power Door Lock	✗
✓	Driver Seatbelt Reminder	✗

# All NEW ECOSPORT TREND +

₹

₹

# HYUNDAI CRETA S+



VS



1.5L TDCi



**FUN / PERFORMANCE**

1.4L CRDi

1498

Engine Capacity (cc)

1396

100/73.8

Power (PS/kW)

90/66

205

Torque (Nm)

219.6

5 - Speed MT

Transmission

6 - Speed MT

23

Mileage (km/l)

21.38



**STYLE, TECHNOLOGY & CONVENIENCE**

1665

Height with Roof Rails (mm)

1630

Tilt & telescopic

Steering Wheel Adjustment

Tilt Only



Approach Lights



Puddle Lamps on Outside Mirrors



Electric foldable Outside Mirrors



Halogen Quadbeam Reflector Headlamps



Dual USB Ports with Illumination



Rear Wash Wipe



Automatic Air Conditioning with Heater



**SAFETY**



Front seat belts with Pretensioner & Load Limiter



Power Door Lock



Driver Seatbelt Reminder



Light Flashing during Crash Unlocking of Doors



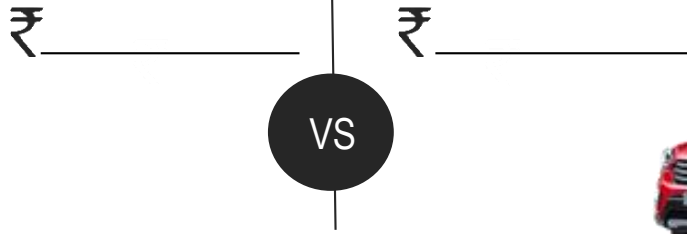
Rear Parking Sensors



# All NEW ECOSPORT TITANIUM



# HYUNDAI CRETA SX



1.5L TDCi



## FUN / PERFORMANCE

1.6L CRDi

1498	Engine Capacity (cc)	1582
100/73.8	Power (PS/kW)	128/94
205	Torque (Nm)	259.8
5 - Speed MT	Transmission	6 - Speed MT
23	Mileage (km/l)	19.67



## STYLE, TECHNOLOGY & CONVENIENCE

1665	Height with Roof Rails (mm)	1630
Tilt & telescopic	Steering Wheel Adjustment	Tilt Only
✓	Approach Lights	✗
✓	Puddle Lamps on Outside Mirrors	✗
✓	Dual USB Ports with Illumination	✗
✓	IP Illumination Dimmer Switch	✗
✓	Multicolor Footwell Ambient Lighting	✗
✓	Variable Intermittent Wiper with Anti-Drip Wipe	✗
✓	Smart Entry with Capacitive Sensor	✗



## SAFETY

✓	Safe Clutch Start	✗
✓	Front seat belts with Pretensioner & Load Limiter	✗
✓	Power Door Lock	✗
✓	Ford MyKey	✗
✓	Driver Seatbelt Reminder	✗

# All NEW ECOSPORT

TITANIUM +



₹

Airbags

6

VS

₹

Airbags

2

# HYUNDAI CRETA

SX+



1.5L TDCi



FUN / PERFORMANCE

1.6L CRDi

1498

Engine Capacity (cc)

1582

100/73.8

Power (PS/kW)

128/94

205

Torque (Nm)

259.8

6 - Speed AT

Transmission

6 - Speed AT

23

Mileage (km/l)

17



STYLE, TECHNOLOGY & CONVENIENCE

1665

Height with Roof Rails (mm)

1630

Tilt & Telescopic

Steering Wheel Adjustment

Tilt Only

✓

Electrochromic Inner Rear view Mirror

✗

✓

Rain sensing wipers

✗

✓

Automatic Headlamps

✗

✓

Paddle Shift

✗

✓

Puddle Lamps on Outside Mirrors

✗

✓

IP Illumination Dimmer Switch

✗

✓

Dual USB Ports with Illumination

✗

✓

Multicolor Footwell Ambient Lighting

✗

✓

Glove Box illumination

✗

✓

Variable Intermittent Wiper with Anti-Drip Wipe

✗

✓

Cargo Area Management System

✗



SAFETY

✓

Front seat belts with Pretensioner & Load Limiter

✗

✓

Cruise Control with ASLD

✗

✓

Driver Seatbelt Reminder

✗

✓

Power Door Lock

✗

✓

Ford MyKey

✗

✓

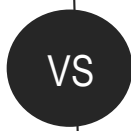
HLA,ESC,EBA,TCS

✗

**ALL NEW ECOSPORT  
TITANIUM +**



₹



₹

**HYUNDAI CRETA  
SX(0)**



**1.5L TDCi**



**FUN / PERFORMANCE**

**1.6L CRDi**

1498	Engine Capacity (cc)	1582
100/73.8	Power (PS/kW)	128/94
205	Torque (Nm)	259.8
5 - Speed MT	Transmission	6 - Speed MT
23	Mileage (km/l)	19.67



**STYLE, TECHNOLOGY & CONVENIENCE**

1665	Height with Roof Rails(mm)	1630
Tilt & Telescopic	Steering Wheel Adjustment	Tilt Only
Electrochromic	Inner Rear view Mirror	Day / Night
✓	Rain sensing wipers	✗
✓	Automatic Headlamps	✗
✓	Tyre Pressure Monitoring System	✗
✓	Puddle Lamps on Outside Mirrors	✗
✓	IP Illumination Dimmer Switch	✗
✓	Front Dual USB Ports with Illumination	✗
✓	Multicolor (7 Color) Footwell Ambient Lighting	✗
✓	Glove Box illumination	✗
✓	Variable Intermittent Wiper with Anti-Drip Wipe	✗
✓	Cargo Area Management System	✗
✓	60/40 Split Rear Seat	✗
✓	EPAS	✗



**SAFETY**

✓	Cruise Control with ASLD	✗
✓	Power Door Lock	✗
✓	Ford MyKey	✗
✓	Emergency Assistance	✗
✓	ISOFIX	✗
With Light Flashing	Crash Unlocking System (Doors Unlock)	Without Light Flashing

# All NEW ECOSPORT AMBIENTE

# HYUNDAI CRETA E



₹

₹

VS



## 1.5L Ti-VCT



## FUN / PERFORMANCE

## 1.6L VTVT

123/90.5

Power (PS/kW)

123/90.46

150

Torque (Nm)

151

5 - Speed MT

Transmission

6 - Speed MT

17

Mileage (km/l)

15.29



## STYLE, TECHNOLOGY & CONVENIENCE

1665

Height with Roof Rails (mm)

1630

Tilt & Telescopic

Steering Wheel Adjustment

Tilt Only



Approach Lights



Height Adjustable Rear headrest



Electric Adjustable Outside Mirrors with Turn Indicators



Halogen Quadbeam Reflector Headlamps



FM/AM Radio + Aux in + USB



Bluetooth Hands-free/ Audio Stream



Device Dock



## SAFETY



Safe Clutch Start



Front seat belts with Pretensioner & Load Limiter



Power Door Lock



Driver Seatbelt Reminder



# All NEW ECOSPORT TREND

₹ \_\_\_\_\_

# HYUNDAI CRETA E+

₹ \_\_\_\_\_

VS



## 1.5L Ti-VCT

## FUN / PERFORMANCE

## 1.6L VTVT

123/90.5

Power (PS/kW)

123/90.46

150

Torque (Nm)

151

5 - Speed MT

Transmission

6 - Speed MT

17

Mileage (km/l)

15.29



## STYLE, TECHNOLOGY & CONVENIENCE

1665

Height with Roof Rails (mm)

1630

Tilt & Telescopic

Steering Wheel Adjustment

Tilt Only



Height Adjustable Rear headrest



Halogen Quadbeam Reflector  
Headlamps



Mobile Navigation with Apple car  
play & Android auto



Automatic Air Conditioning with  
Heater



Approach Lights



6.5" Touchscreen Infotainment  
System



EPAS



## SAFETY



Safe Clutch Start



Front seat belts with Pretensioner  
& Load Limiter



Power Door Lock



Driver Seatbelt Reminder



Emergency Assistance



# All NEW ECOSPORT TITANIUM



# HYUNDAI CRETA SX +



VS

₹

₹

## 1.5L Ti-VCT



## FUN / PERFORMANCE

## 1.6L VTVT

123/90.5

Power (PS/kW)

123/90.46

150

Torque (Nm)

151

5 - Speed MT

Transmission

6 - Speed MT

17

Mileage (km/l)

15.29



## STYLE, TECHNOLOGY & CONVENIENCE

1665

Height with Roof Rails(mm)

1630

Tilt & Telescopic

Steering Wheel Adjustment

Tilt Only



Approach Lights



Puddle Lamps on Outside Mirrors



Halogen Quadbeam Reflector Headlamps



Sporty Alloy Pedal



IP Illumination Dimmer Switch



Multicolor (7 Color) Footwell Ambient Lighting



EPAS



Front Dual USB Ports with Illumination



## SAFETY

With Light Flashing

Crash Unlocking System (Door Unlock)

Without Light Flashing



Approach Lights



Driver Seatbelt Reminder



Power Door Lock



Ford MyKey



Emergency Assistance





# All NEW ECOSPORT

TITANIUM + AT



1.5L Ti-VCT

6

Airbags



VS



# HYUNDAI CRETA

SX + AT



1.6L VTVT

2

Airbags



FUN / PERFORMANCE

123/90.5	Power (PS/kW)	123/90.46
150	Torque (Nm)	151
6 - Speed AT	Transmission	6 - Speed AT
14.8	Mileage (km/l)	11



## STYLE, TECHNOLOGY & CONVENIENCE

1665	Height with Roof Rails(mm)	1630
Tilt & Telescopic	Steering Wheel Adjustment	Tilt Only
✓	Approach Lights	✗
✓	Puddle Lamps on Outside Mirrors	✗
✓	Rain Sensing Wipers	✗
✓	Front Dual USB Ports with Illumination	✗
✓	Multicolor (7 Colors) Footwell Ambient Lighting	✗
✓	IP Illumination Dimmer Switch	✗
✓	Automatic Headlamps	✗
✓	Glove Box Illumination	✗
✓	Paddle Shift	✗
✓	Cargo Area Management System	✗
✓	Tyre Pressure Monitoring System	✗
Electrochromic	Inner Rear View Mirror	Day / Night
✓	EPAS	✗



## SAFETY

✓	Side & Curtain Airbags	✗
✓	HLA,ESC,EBA,TCS	✗
✓	Cruise Control with ASLD	✗
✓	Power Door Lock	✗
✓	Ford MyKey	✗
✓	Emergency Assistance	✗
With Light Flashing	Crash Unlocking System (Doors Unlock)	Without Light Flashing