

Go Further



Ford ECOSPORT



BS VI
COMPLIANT

You are family to us.

We will always treat you
with respect.

Be truthful and transparent.

Pay attention to
your needs.

And fulfil our promises.

Ford. Kuch alag si, family wali feeling.



Service Price Promise

Calculate your service cost.
And pay only what you see.

Real-Time Service Update

Get regular updates during
the entire time your car is with us.



Ford Fast Forward Service* (90 minutes or free)

100 % quality car service
within 90 minutes or get
your money back.



Ford Protect Roadside Assistance

Dial 1800-209-7400 or
1800-103-7400 for
any emergency support.
Available 24X7.



Free Pick Up & Drop*

We'll pick up your car
from your doorstep and
drop it off when
the service is done.

Ford

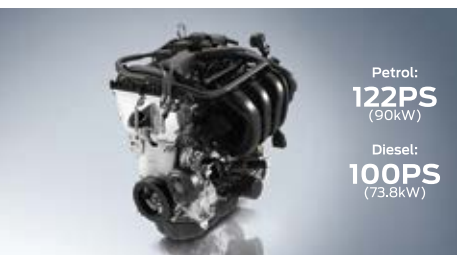


ADD MORE TO LIFE WITH THE FORD ECOSPORT.

Gear up for more fun, more style, and more thrill with the Ford EcoSport. Experience a whole new perspective, the ease of technology, superior comfort, and a greener tomorrow with BS VI compliant engines. And, set out on a journey that leads you to discover more in you.

FUN

Every inch of the Ford EcoSport is designed to help you do more and make your every drive a fun-filled one.



Petrol:
122PS
(90kW)

Diesel:
100PS
(73.8kW)

Petrol: 122PS (90kW) Power & 15.9km/l (MT) - Mileage.
Diesel: 100PS (73.8kW) Power & 21.7km/l (MT) - Mileage.



Paddle Shift

Paddle shifters let you make smooth gear changes and the 6-speed automatic transmission delivers great mileage, quieter operation and less vibration. All with a dash of fun.



Cruise Control with Adjustable Speed Limiter

Take it easy on long drives. Just set your speed on the cruise control, sit back and enjoy the fun views. EcoSport will maintain the speed for you.



STYLE

With a bold exterior design, the Ford EcoSport always looks like it's ready for action. And yes, it knows how to turn heads!



Bold HID Headlamps

Light up the way in style. These high-performance HID headlamps ensure better visibility.



Stunning Grille Design

A stunning all-black matte grille in EcoSport, adding an aggressive stance to the SUV.



R16(205/60 R16) Sporty Alloy Wheels

Go big, go bold and make your presence felt when you take to the roads with the stylishly designed alloy wheels that are both light and extra strong.



TECHNOLOGY

With its breakthrough technology offerings, the Ford EcoSport seeks to change the game. The state-of-the-art tech is visible in all the facets of the car.



SYNC® 3 with 20.32cm (8.0) Touchscreen

The enhanced SYNC® 3 system in the Ford EcoSport offers the best in connectivity, entertainment and information. The touchscreen is both Apple CarPlay and Android Auto compatible.



Push Start/Stop and Smart Entry with Capacitive Sensor

No more fumbling for your keys. When you have your Key Fob with you, simply open the door - it unlocks automatically. Press the Start/Stop button to start the engine, and you're away.



Rain-Sensing Wipers

Let it rain, hail or just drizzle. As soon as it starts, the windscreen wipers will spring to life, so you can see the road ahead.



STYLISH INTERIORS

The cabin of the Ford EcoSport comes with attractive orange accents. The perfect combination of sporty style, comfort and spaciousness. All in all, it's simply a cut above.

SAFETY

6 airbags and other advanced safety features, give your family the protection it deserves.



6 Airbags

The Ford EcoSport comes with driver, passenger, curtain and side Airbags, to protect you and your family.



Rear-View Camera

Parking is a breeze with the Rear-View Camera that turns on automatically whenever you shift into reverse.



Ford MyKey®

Ford MyKey® technology provides an extra element of safety, allowing drivers to set speed warnings, activate a seat belt reminder, limit the car's top speed as well as audio volume.

Presenting FordPass™ SMART VEHICLES FOR A SMART WORLD

Experience connectivity with your Ford wherever you are.

Experience the next-gen connectivity with your Ford vehicle and access features like remote start/stop, remote lock/unlock, vehicle locator, vehicle health alerts and more on your phone through the FordPass app.



Terms and conditions apply. Remote Start/Stop feature available only with AT variants. Tyre Pressure & Oil Life alerts are available on selected variants only.



ECOSPORT *THUNDER*



Interior Environment Colour - Cognac



Bold Black Front Grille



Electric Sunroof with Black Roof Rails



R16 (205/60 R16) Sporty Alloy Wheels

COLOURS



Canyon Ridge



Lightning Blue



Diamond White



Moondust Silver



Race Red



Absolute Black



Smoke Grey

Thunder Pack available in Diamond White, Canyon Ridge, Moondust Silver and Smoke Grey.



3-Year Factory Warranty

The Ford EcoSport now comes with **3 year factory warranty**

Ford Service Price Promise

When it comes to Ford service, believe in facts and not impressions. Here is the Ford EcoSport's periodic maintenance table for you to see and judge for yourself.

Periodic maintenance service prices~

The price you see is the price you pay.

Model	Variant	Engine	1 year / 10,000 kms	2 year / 20,000 kms	3 year / 30,000 kms	4 year / 40,000 kms	5 year / 50,000 kms	6 year / 60,000 kms	7 year / 70,000 kms	8 year / 80,000 kms	9 year / 90,000 kms	10 year / 100,000 kms
Ford EcoSport	Petrol	1.5L	1,419	4,780	4,259	4,780	4,259	6,449	4,259	4,780	4,259	4,780
	Diesel	1.5L	2,841	6,402	7,443	6,402	5,881	8,663	5,881	6,402	7,443	6,402

~ All Prices in INR. Windshield wash fluid is optional.





Affordable Parts

When it comes to the price of car parts, Ford keeps your pockets happy! We work hard every day to localise and make the spare parts readily available, so you save more

More Sub-Assembly Parts

Why change the whole ORVM for just a cracked mirror? With your New Ford EcoSport sub assembly parts, you have the freedom of getting your car fixed in no time, at a much lower cost. **Replace the damaged part and pay for that only, not for the entire assembly.**


Technical Specifications

Engine	1.5l Petrol Engine			1.5l Diesel Engine		
Applicability	Ambiente, Trend, Titanium, Titanium+, 			Ambiente, Trend, Titanium, Titanium+, 		
No. of Cylinders w/ Compression Ratio	3 Inline Cylinders / 11:1 Ratio			4 Inline Cylinders / 16:1 Ratio		
Displacement, cc	1496 cc			1498 cc		
Max. Engine Output, PS (kW) @ rpm	122 PS / 90kW @ 6500 rpm			100 PS / 73.8kW @ 3750 rpm		
Max. Torque, Nm @ rpm	149 Nm @ 4500 rpm			215 Nm @ 1750-2500 rpm		
Fuel Efficiency (km/l)	15.9 km/l (MT), 14.7 km/l (AT)			21.7 km/l (MT)		
Type/No. of Gears	5 Speed MT / 6 Speed AT**			5 Speed MT		
Dimension						
Overall Length, mm	3998					
Overall Width, mm	1765 (w/o Outside Mirrors)					
Overall Height, mm	1647 (w/o Roof Rails)					
Wheelbase, mm	2519					
Turning Radius, m	5.3					
Fuel Tank Capacity, l	52					
Weights	Ambiente	Trend	Titanium	Titanium+		
Maximum GVW, kg	1660 (1.5P MT) / 1705 (1.5P AT) / 1690 (1.5D MT)					
Kerb Weight, kg**	1188 (P) / 1239 (D)	1212 (P) / 1275 (D)	1225 (P) / 1277 (D)	1246 (P) / 1300 (P-AT) / 1302 (D)	1262 (P) / 1309 (D)	
Suspension						
Front	Independent McPherson					
Rear	Semi-independent (Twist Beam type)					
Brakes						
Front	Ventilated Disc Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder					
Rear	Drum Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder with Auto Slack Adjuster					
Steering						
Technology	Electric Power Assist with Pull Drift Compensation					
Functionality	Tilt and Telescopic					
Wheels & Tyres	Ambiente	Trend	Titanium	Titanium+		
Wheels (including Spare Wheel)	6.0x15 Steel Wheels	6.0x16 Steel Wheels	6.0x16 Alloy Wheels	6.5x16 Alloy Wheels	6.5x16 Alloy Wheels	
Tyres	195/65 R15	205/60 R16	205/60 R16	205/60 R16	205/60 R16	





**Applicable on Titanium+.


Features

Variants	Ambiente	Trend	Titanium	Titanium+	
Safety and Security					
Safe Clutch Start	✓	✓	✓	✓	✓
ABS with EBD	✓	✓	✓	✓	✓
Front Dual Airbags	✓	✓	✓	✓	✓
Front Seat Belts with Pretensioner & Load Limiter	✓	✓	✓	✓	✓
Driver & Co-Passenger Seat Belt Reminder	✓	✓	✓	✓	✓
Crash Unlocking System (Door Unlock with Light Flashing)	✓	✓	✓	✓	✓
Speed-sensing Auto Door Locks	✓	✓	✓	✓	✓
Engine Immobiliser	✓	✓	✓	✓	✓
Approach Lights & Homesafe Headlamps	✓	✓	✓	✓	✓
Emergency Brake Light Flashing	✓	✓	✓	✓	✓
Door Ajar Warning	✓	✓	✓	✓	✓
Rear Child Lock	✓	✓	✓	✓	✓
Rear Parking Sensors	✓	✓	✓	✓	✓
High Speed Alert System**	✓	✓	✓	✓	✓
Rear Wash Wiper & Defogger	-	✓	✓	✓	✓
Front Fog Lamps	-	-	✓	✓	✓
Locking Wheel Nut for Alloy Spare Wheel	-	-	✓	✓	✓
Ford MyKey®	-	-	-	-	✓
Emergency Assistance	-	-	-	-	✓
EBA¹, ESC², TCS³, HLA⁴	-	-	-	✓	✓
ISOFIX	-	-	-	-	✓
Cruise Control with Adjustable Speed Limiter Device	-	-	-	AT Only	✓
Side & Curtain Airbags	-	-	-	✓	✓
Comfort and Convenience					
Front and Rear Power Windows	✓	✓	w/ One-Touch Dr. Side	w/ One-Touch Dr. Side	w/ One-Touch Dr. Side
Height Adjustable Front and Rear Headrest	✓	✓	✓	✓	✓
Electric Swing Gate Release with Chrome Lever	✓	✓	✓	✓	✓
Air Conditioning with Heater	Manual	Automatic	Automatic	Automatic	Automatic
Electric Adjustable Outside Mirrors with Turn Indicators	✓	✓	✓	✓	✓
12V Power Source Outlet	Front	Front	Front and Rear	Front and Rear	Front and Rear
Driver Footrest	✓	✓	✓	✓	✓
Shopping Hooks in the Boot	✓	✓	✓	✓	✓
Folding Grab Handles with Coat Hooks	✓	✓	✓	-	-
Inner Rear-View Mirror	Day / Night	Day / Night	Day / Night	Electrochromic	Electrochromic
Driver & Passenger Sunvisors	✓	w/ Mirror for Co-Dr.	w/ Illum, Mirror (Co-Dr.)	w/ Illum, Mirror (Co-Dr.)	w/ Illum, Mirror (Co-Dr.)
Driver & Passenger Seat Back Map Pocket	-	✓	✓	✓	✓
Rear-view Camera	-	✓	✓	✓	✓
Power Fold Outside Mirrors	-	-	✓	✓	✓
Rear Package Tray	-	-	✓	✓	✓
Driver Seat Height Adjust	-	✓	✓	✓	✓
Front Full Console Armrest with Storage	-	-	✓	✓	✓
Push Start/Stop and Smart Entry with Capacitive Sensor	-	-	✓	✓	✓
Rear Seat Centre Armrest with Cup Holders	-	-	-	✓	✓
Sunglass Holder	-	-	-	✓	✓
Rain-sensing Wipers	-	-	-	✓	✓
Automatic Headlamps (On/Off)	-	-	-	✓	✓
Paddle Shift	-	-	-	AT Only	-

Variants	Ambiente	Trend	Titanium	Titanium +	
Infotainment and Connectivity					
Vehicle Connectivity with FordPass™	✓	✓	✓	✓	✓
Audio with AM / FM, MP3, Aux-In ¹ , USB	✓	✓	✓	✓	✓
4 Radio Speakers - Front and Rear	✓	✓	✓	✓	✓
Bluetooth® Handsfree / Audio Stream	✓	✓	✓	✓	✓
Device Dock	✓	-	-	-	-
Touchscreen (Capacitive) Infotainment System	-	22,86 cm (9,0)	22,86 cm (9,0)	22,86 cm (9,0)	20,32 cm (8,0)
2 Front Tweeters	-	✓	✓	✓	✓
Microphone	-	✓	✓	✓	✓
Audio Control on Steering Wheel	-	✓	✓	✓	✓
Dual USB Ports	-	✓	✓	✓	✓
Embedded Navigation	-	✓	✓	✓	-
SYNC® 3 with Voice Recognition	-	-	-	-	✓
Mobile Connectivity with Apple CarPlay & Android Auto	-	-	-	-	✓
Exterior					
Front Grille	Black Gloss	Silver Finish	Chrome	Chrome	High Black Gloss
Fog Lamp Bezel	Black	Black	Body Coloured	Body Coloured	Black Painted
Halogen Quadbeam Reflector Headlamps with Chrome Bezel	✓	✓	✓	✓	Black Painted
Dual Reversing Lamp & High Mount Stop Lamp	✓	✓	✓	✓	✓
Variable Intermittent Wiper with Anti-Drip Wipe	✓	✓	✓	✓	✓
Black Out Decal on C-Pillar	✓	✓	✓	✓	✓
Body Coloured Exterior Door Handles and Outside Mirror	Black	✓	✓	✓	✓
Black Out B-Pillar Strips	-	✓	✓	✓	✓
Roof Rails	-	-	Satin Aluminium	Satin Aluminium	Black Painted
Front & Rear Bumper Applique	-	-	✓	✓	✓
Headlamps	Halogen	Halogen	Projector	Projector	HID
LED Daytime Running Lamp	-	-	✓	✓	✓
Electric Sunroof	-	-	-	✓	✓
Black Painted Roof	-	-	-	-	✓
Interior					
Seats - Full Fabric / Premium Leatherite	Full Fabric Seats	Full Fabric Seats	Full Fabric Seats	Full Fabric Seats	Premium Leatherite Seats
Interior Environment Theme	Dark	Light	Light	Light	Satin Orange
Inner Door Handles	Black	Black	Black	Chrome	Black
Steering Wheel Silver Insert	-	✓	✓	✓	✓
60/40 Split Rear Seat	Flat Fold	Flat Fold	Flat Fold	✓	✓
Leather Steering Wheel	-	-	✓	✓	✓
Sporty Alloy Pedal	-	-	-	-	✓
Cargo Area Management System	-	-	-	-	✓
Instrumentation & Lighting					
Speedo and Tachometer with Gear Shift Indicator Display	✓	✓	✓	✓	✓
Fuel Computer with Outside Temperature Display	✓	✓	✓	✓	✓
Courtesy Lamps in Front and Rear	✓	✓	✓	✓	✓
Theatre Dimming Cabin Lights	✓	✓	✓	✓	✓
Load Compartment Light & IP Illumination Dimmer Switch	-	-	✓	✓	✓
Puddle Lamps on Outside Mirrors	-	-	-	-	✓
Front Map Lamps	-	-	-	-	✓
Multi-Colour Footwell Ambiente Lighting	-	-	-	✓	✓
Glove Box Illumination	-	-	-	-	✓
Tyre Pressure Monitoring System	-	-	-	-	✓
Premium Cluster with Chrome Rings (10.67 cm)	-	-	✓	✓	✓
THUNDER Pack (Optional on Titanium)					
Bold Black Front Grille	✓		60/40 Split Rear Seat		✓
Black Head Lamps & Fog Lamp Bezel	✓		Leatherette Seats		✓
Electric Sunroof	✓		Front Door Scuff Plate		✓
Sporty Rear Spoiler	✓		Vinyl Soft Armrest- Front		✓
R16 (205/60 R16) Sporty Alloy Wheels	✓		Outside Mirror- Black		✓
Thunder Decals	✓		Inner Door Handles - Chrome		✓
Seat Stitching and Interior Environment Colour-Cognac	✓		Black Painted Roof		✓
EBA ¹ , ESC ² , TCS ³ , HLA ⁴	✓		Spare Wheel Cover		✓
Vehicle Connectivity with FordPass™	✓		Rear Seat Centre Armrest with Cup holders		✓

Specifications and features are subject to change without notice.
1. Emergency Brake Assist 2. Electronic Stability Control 3. Traction Control System 4. Hill Launch Assist 5. Aux-in available only in Ambiente



5TH YEAR

COST OF SERVICE

AS LOW AS

₹4259*



DIESEL 21.7km/l¹

PETROL 15.9km/l^{1*}

GIVE A MISSED CALL TO

7097470974

TO DOWNLOAD DIGITAL BROCHURE

1800 209 7400

Savings on Service :

The Ford EcoSport comes with a 3-year factory warranty.

- Extended Warranty :** Covers your car against all electrical & mechanical failures, for an additional period.
- Scheduled Service Plan :** Covers periodic maintenance services.
- Total Maintenance Plan :** Complete maintenance of your car for guaranteed peace of mind ownership.
- Roadside Assistance :** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre.

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